

Business Finance Proposal Form

Funding Circle Rep	Mikhail Shah - 02034675652
Email	mikhail.shah@fundingcircle.com
Date	24 June 2024



Business

Company Name	CECILE LIMITED
Trading/Registered Address	C/O Solid Ltd Eagle House, 163 City Road, London, England, EC1V 1NR
Registration number	08148755
Is the entity part of a group structure?	No
Date incorporated	19 July 2012
Summary of Business Activities	B2B and B2C sales.
Website	www.etrececile.com

Proposed Finance

Amount and Term	£50,000
Date Required	June 2024
Purpose of loan	The Funds will be used to purchase stock to fulfil our wholesale and E-commerce Orders (B2B and B2C) We are working with large stores on 30day payment terms but need to purchase the stock upfront

Current Position (per last filed accounts)

Annual Turnover	£1,000,000
Profit/Loss	
Shareholder Funds	-£303,320
Overdraft Limit	£8000
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	CBILS -£156,000 Shopfiy Capital - £1,000

Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	Mr Kyle Robinson		
Home Address:	126, De Beauvoir Road, London, Greater London N1 4DJ		
Previous address (if less than 2 years):			
Homeowner/Tenant:	Tenant		
Value:	£0		
Mortgage Balance:	£0		
DOB:	10/08/1980		

Phone 1:	+447780931826		
Phone 2:			
Email:	kyle@etrececile.com		
Consent to Search (Y/N?):	Y		

Primary Contact

Tel: Email:

Our client is a online retailer –

Selling through their website, Shopify, Amazon and other online platforms.

Etre Cecile is a London based French and vintage inspire entity run by a small team of women. (Faux real). Designed in London and then produced in small factories all around the world.

Founded by Yasmin Sewell and Kyle Robinson over 10 years ago who were driven to fill a gap in the market for accessible fun luxury essentials.

Known for tongue-in-cheek, punchy fun prints, luxury fabrications and quality with cute French girl vibes, The collection has since evolved and comprises of luxe knitwear, high quality outerwear, European denim and shirting with seasonal silk items included to complement our track and jersey categories.

Être Cécile reflects a long-standing desire to create accessible, high quality sustainable pieces for every day.